

Nearly half of healthcare orgs lose at least **10% of revenue** to patient leakage<sup>1</sup>.

## Are you on the winning side of the statistics?

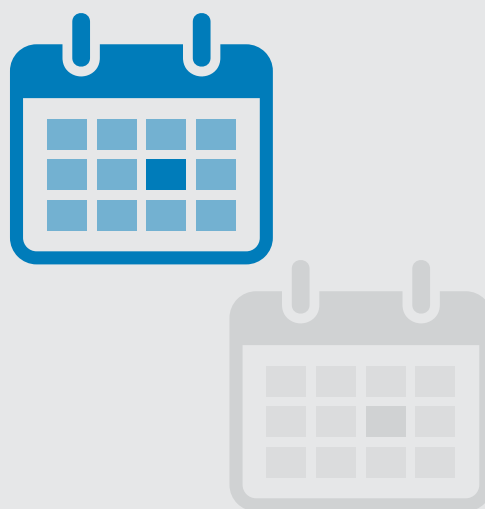
The average person influences more than \$1.5 million in lifetime healthcare expenditures for his or her household<sup>2</sup>. That's why it's vital for healthcare organizations like yours to retain patients within your networks. A referral network management strategy can help. However, there are challenges organizations face when it comes to patient referrals, especially when managing referrals across a multi-EHR network.



Approximately **1** out of every **3** care visits result in a referral<sup>3</sup>

Only around **half** of those referrals result in an appointment<sup>4</sup>

(45% of new patients are received through a referral)<sup>5</sup>



More than **2/3 (68%)** of specialists receive NO information prior to patient visit<sup>6</sup>



**40%** of referring primary care providers do not receive consults back on their patients<sup>7</sup>

## Helping keep your patients in your network across any EHR. Any payer.

*HealthReferrals*<sup>SM</sup> matches patients to providers using configurable algorithms based on factors like scheduling availability, insurance, patient proximity and quality, plus includes analytics and referral coordination capabilities that enable transparency across your employed and affiliated provider networks.



Discover how *HealthReferrals* can help your organization.  
[healthnetwork@cerner.com](mailto:healthnetwork@cerner.com) or visit [cerner.com/healthreferrals](https://cerner.com/healthreferrals)

<sup>1</sup><https://revcycleintelligence.com/news/patient-leakage-costs-most-healthcare-facilities-10-of-revenue>

<sup>2</sup><https://www.physiciansweekly.com/alienating-patients-cost/> <sup>3</sup><https://www.ncbi.nlm.nih.gov/pmc/articles/PMC3160594/pdf/milq0089-0039.pdf>

<sup>4</sup><https://link.springer.com/article/10.1007%2Fs11606-018-4392-z> <sup>5</sup><https://www.annfamned.org/content/annalsfm/2/3/245.full.pdf>

<sup>6</sup>[https://www.ncbi.nlm.nih.gov/pmc/articles/PMC1495590/pdf/jgi\\_91119.pdf](https://www.ncbi.nlm.nih.gov/pmc/articles/PMC1495590/pdf/jgi_91119.pdf) <sup>7</sup><https://pubmed.ncbi.nlm.nih.gov/21220662/>